



# WRITING CEA'S *Next Chapter* TOGETHER

A large, stylized graphic of a hand holding a black pen is positioned on the right side of the page. The hand is writing on a piece of white paper that has been torn along its edges, revealing a background image of the Golden Gate Bridge and the San Francisco skyline at dusk. The bridge's orange-red structure is prominent, and the city lights are visible in the distance. In the bottom left corner, there are several bright orange poppies with green stems and leaves.

**California Escrow Association's  
70<sup>th</sup> Annual Conference  
October 24 - 25, 2025  
Hyatt Regency, Irvine California**

## EXHIBITOR PROSPECTUS





# SPONSORSHIP AND EXHIBITOR INFORMATION



**“The Publisher”** ..... **\$13,500**  
(1 Available)

**SOLD**

- 1 Preferred Location for Exhibit Space
- 4 Conference Registrations
- Participation in the Passport Program
- Recognition Throughout All Days of the Conference
- Opportunity to address attendees during the **Friday Morning Welcome**
- Full-Page Ad in the CEA News Magazine
- Banner Ad on the CEA Website for 1 full year
- 2 Tickets for Saturday Lunch
- 3 Social Media Posts (sponsor provides content)
- Company Listing with link on Conference web page
- Listing in the Conference program

**“The Author”** ..... **\$7,500**  
(4 Available)

**Options (choose one):**

- ☐ **Lunch Friday**      ☐ **WiFi for Attendees**  
☐ **Lunch Saturday**      ☐ **Audio/Visual**

- 1 Preferred Location for Exhibit Space
- 2 Conference Registrations
- Recognition of Sponsorship at Conference
- Participation in the Passport Program
- Opportunity to address attendees at Sponsored Event (TBA based on option)
- 2 Lunch Tickets at a Lunch Event
- Full-Page Ad in the CEA News Magazine
- Banner Ad on the CEA Website for 1 full year
- 2 Social Media Posts (sponsor provides content)
- Company Listing with link on Conference web page
- Listing in the Conference program



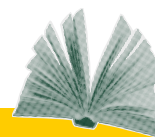
**“The Editor”** ..... **\$5,000**  
(3 Available)

**1 LEFT**

**Options (choose one):**

- ☐ **Breakfast Friday**      ☐ **Breakfast Saturday**  
☐ **Legislative Session**

- 1 Exhibit Space
- 1 Conference Registration
- Participation in the Passport Program
- 1 Lunch Ticket for Saturday
- Recognition of Sponsorship at Conference
- Full-Page Ad in the CEA News Magazine
- Banner Ad on the CEA Website for 9 months
- 1 Social Media Post (sponsor provides content)
- Company Listing With Link on Conference Web Page
- Listing in the Conference program



**“The Reader”** ..... **\$2,000**  
(6 Available)

**3 LEFT**

**Options (choose one):**

- ☐ **Session Sponsor**  
☐ **Morning Break (Friday)**  
☐ **Afternoon Break (Friday)**  
☐ **Morning Break (Saturday)**  
☐ **Afternoon Break (Saturday)**  
☐ **Conference App**

- Recognition of Sponsorship at Conference
- Company Listing with link on Conference Web Page
- Banner Ad on CEA Website for 1 Month

**NOTE: The Reader does NOT include an Exhibitor Space**





## EXHIBITOR SPACE:

On/Before / After  
Aug. 16th / Aug. 16th

**CEA Members . . . . . \$1,350 / \$1,550**

**Non-Members . . . . . \$1,850 / \$2,050**

Exhibit Space, 1 Table, and 2 Chairs

Full Conference Registration for 2

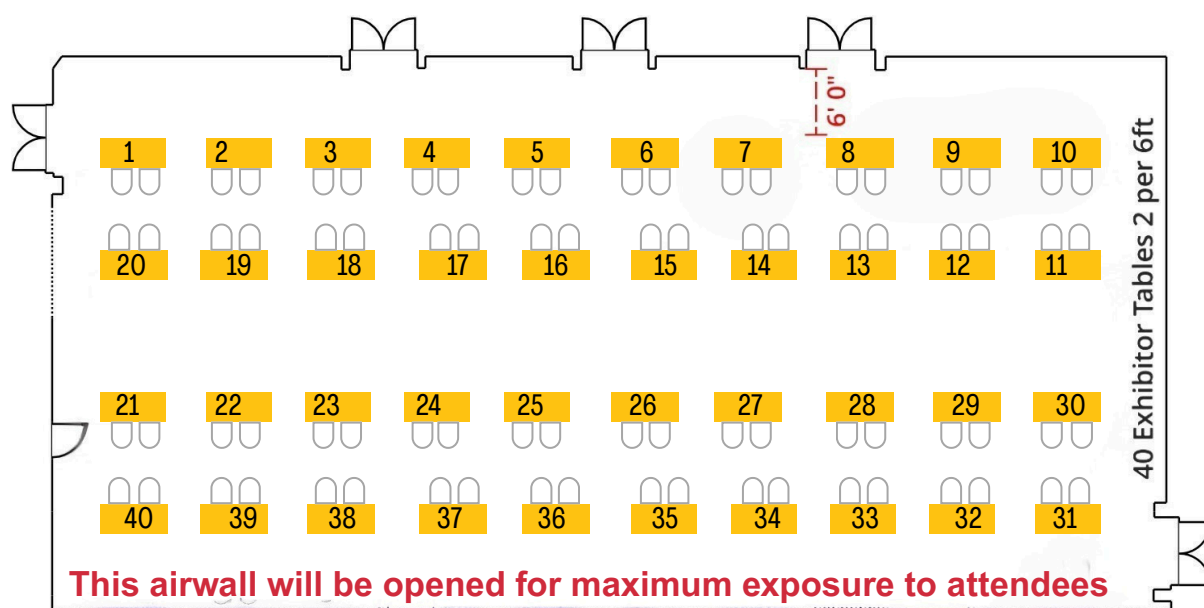
Company Listing in the Conference program/mobile app

Participation in the Attendee Passport Program

**Limited Space Available**

## EXHIBIT HALL

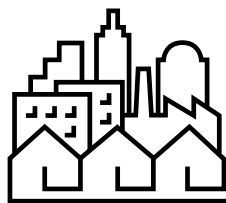
### Regency D&E



### Regency A,B, & C Attendee Breakout Sessions







# CALIFORNIA ESCROW ASSOCIATION 70<sup>TH</sup> Annual Conference

October 24-25, 2025 • Irvine Hyatt

## FRIDAY NIGHT CHARITY EVENT!

WE NEED YOU to Come join us Friday night from 5:00 – 6:00 to work an assembly line to help put together CareKits for those experiencing homelessness in Orange County. It's a "feel good" event to mingle at! On your registration, there will be a place for you to make a donation to purchase the items that will go into the CareKits. Homeaid of Orange County will purchase the items and the bags and bring them to our conference for us to assemble them Friday night from 5:00 – 6:00.

**If your company would be interested in sponsoring some light appetizers or drinks for this fun and welcoming event, please reach out to the CEA office at [office@ceaescrow.org](mailto:office@ceaescrow.org).**



homeaid.  
ORANGE COUNTY

*Make a meaningful difference to the people experiencing homelessness in your community with a*

# CAREKIT

### What Goes in A CareKit?

- Snacks like granola bars, Cliff bars, etc
- A water bottle
- A pair of socks
- Sunscreen
- Reflective survival wrap
- A bandana
- Lip balm
- Disinfectant wipes
- Baby powder
- 211 resource card

### What Are CareKits?

HomeAid CareKits are small bags filled with essential items for those experiencing homelessness on Orange County streets. HomeAid encourages you to keep CareKits in an easy-to-access location, such as your car. This way, it's easy to give a helping hand to people experiencing homelessness.

#### **MAKE A DONATION**





# 2025 CEA ESCROW EXPO

## TERMS AND CONDITIONS

**BASIC TERMS AND CONDITIONS** – This application for exhibit space for the California Escrow Association Escrow Expo, when properly completed by the applicant and accepted in writing by Exhibit Management, shall constitute a valid and binding contract.

**LEGAL STATUS OF ASSOCIATION** – The Association is a non-profit mutual benefit corporation duly organized, validly existing, and in good standing under the laws of the State of California, with corporate power to own property and carry on its business as it is now being conducted.

**ASSOCIATION BUSINESS** – The Association represents that it has the right to use the premises described for the purpose of conducting an exhibition concerning the Annual Education Conference of the California Escrow Association.

**TERM AND PAYMENT** – The Exhibitor shall be entitled to use of the space(s) assigned for a total of two days (2) days, commencing on Friday morning, October 24, 2025 and expiring at 5:00 p.m. on Saturday, October 25, 2025. The Exhibitor agrees to staff the assigned space during the appropriate hours. In the event of a cancellation at the Exhibitor's request, the Exhibitor will notify the Association by July 29, 2025, a TWENTY-FIVE PERCENT (25%) space reservation fee shall be retained by the Association. On cancellations received on or between July 30, 2025 and August 5, 2025, it is agreed that a SEVENTY-FIVE PERCENT (75%) space reservation fee will be retained by the Association. On cancellations received on or after August 5, 2025, it is agreed that the ENTIRE (100%) space reservation fee will be retained by the exhibition.

**CONDUCT** – The Exhibitor shall not utilize any scheme or device which is illegal, in bad taste, or detrimental to the escrow or real estate industries. The Association reserves the right to require cessation of any such activity. The Exhibitor shall not cause any apparatus or device to be placed in the exhibit which shall produce any undue noise or in any way interfere with, or be objectionable to, any other Exhibitor, and the Association shall have the right to require the removal of any such apparatus or device.

**MAINTENANCE** – The Exhibitor shall be responsible for all maintenance of the exhibit. At all times, including the hours the exhibition is open to the public, the Exhibitor shall maintain the exhibit in a clean and orderly manner, and shall take such steps as may be necessary to prevent injury or damage to any person or exhibit on the premises.

**REMOVAL** – The Exhibitor shall, at its own expense, immediately after the last break on Saturday, October 25, 2025 remove the exhibit and all of the Exhibitor's property from the premises, and the space referred to herein shall be left broom clean and in the same condition as when first occupied by the Exhibitor by no later than 8:00 pm on Saturday, October 25, 2025. No property or material shall be removed prior to the close of the exhibition without the express written consent of the Association.

**INSURANCE AND LIABILITY** – The Exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to persons, displays, equipment and other property brought upon the Hotel premises, shall indemnify, defend, and hold harmless the California Escrow Association, the Hyatt Regency Irvine, Advantage Media, Inc. and its owners, affiliated companies, agents, servants and employees from any such losses, damages and claims. Exhibitor shall at his own expense obtain a liability insurance policy against any and all claims, demands, and liabilities for such losses. Said policy shall be placed with a reputable insurance carrier and shall be a minimum amount of \$1,000,000 for each occurrence. In addition, Exhibitor acknowledges that the California Escrow Association, its agents and the Hyatt Regency Irvine do not maintain insurance covering Exhibitor's property and that it is the sole responsibility of Exhibitor to obtain business interruption and property damage insurance covering such losses by the Exhibitor.

**A CERTIFICATE OF INSURANCE IS TO BE SUPPLIED TO THE ASSOCIATION BY AUGUST 01, 2025.**

**USE OF EXHIBIT** – The space referred to herein shall not be used for any type of exhibit or for any product or service other than those specifically mentioned herein without the express prior written approval of the Association.

**CONDITIONS ON DESIGN OF EXHIBIT** – The Exhibitor shall have the right, subject to the provisions hereof, to arrange and design the exhibit within the space allotted herein in such manner as the Exhibitor shall deem best suited for the display, demonstration or sale of the products or services specified herein.

The Association reserves the right to disapprove the display of any item that the Association, reasonably and in good faith, determines is not in keeping with the nature, character, and orderly conduct of the exhibition, or is detrimental to the appearance of any other exhibits or of the exhibition as a whole.

The Association also reserves the right to require the exhibit be arranged in such a manner as not to interfere with other exhibits, and in particular those exhibits which shall be in close proximity to that of the Exhibitor. The Association also reserves the right to require alteration of the appearance of the exhibit in order to prevent the destruction, deterioration, or loss of effect of any other advertising or any other exhibit.

The Association also reserves the right to disapprove any design or arrangement of the exhibit that the Association, reasonably and in good faith, determines may endanger the lives or safety of persons attending property damage insurance covering such losses by the Exhibitor.

**ADMISSION** – The exhibition shall be open to the conferees and delegates according to the published schedule.

**INTERRUPTION OF EXHIBITION** – In the event the premises in which the exhibition is to be held are destroyed by fire, the elements, other calamity, or other causes beyond the control of the Association, so that the exhibition cannot be held, the Association shall not be liable to the Exhibitor except to the extent of returning any payment previously made by the Exhibitor to the Association pursuant to the Agreement.

In the event the exhibition commences and cannot continue because of any circumstance beyond the control of the Association, the Association shall not be liable therefore except to the extent of returning to the Exhibitor the difference between the total cost of the space referred to herein and the cost of the space for the period the exhibition was open to the public. The latter cost shall be calculated by dividing the total cost for the space provided for hereunder by the number of days the exhibition was scheduled to run, specified under TERM AND PAYMENT and multiplying the number of days the exhibition was actually open.

**ASSIGNMENT** – Neither party to this Agreement shall assign any right or delegate any duty hereunder, and they shall not permit any other person to use the space referred to herein, without the express prior written consent of the Association. If the Exhibitor shall attempt to permit any other person to use the space referred to herein, or shall attempt an assignment in violation thereof, such permit or assignment shall be without effect and the Association shall have the right to refuse admittance to such other person and to prevent such other person from using the exhibit. In the event of such refusal hereunder, the Exhibitor shall not be entitled to the return of any payment made hereunder and the Association shall not be liable to the Exhibitor for any damages arising out of such refusal.

**MERGER CLAUSE** – The writing contains the complete and entire understanding of the parties. No representations were made or relied upon by either party other than those expressly set forth therein. No agent, employee, or their representative of either party is empowered to alter any of the terms hereof, unless the same is in writing and signed by an executive officer of all respective parties hereto.

**CONTROLLING LAW** – The validity, interpretation and performance of this Agreement shall be controlled by and construed under the laws.